



# PHARMA AWARDS

P H A R M A C O N E X

ORGANISED BY  **informa**

## **Categories:**

- Excellence in Drug Delivery & Packaging
- Excellence in Patient Care
- Excellence in Exports
- Excellence in Sustainability (ESG)
- Excellence in Digital Transformation
- Excellence in cleanroom industry



# Excellence in Drug Delivery & Packaging

- Introducing a new dosage form or drug delivery system to the market within the last 2 years.
- Improved Drug efficacy and/or potency through enhancing drug formulation within the last 2 years improving patient compliance.
- Going green in primary or secondary packaging - using recycling or biodegradable materials.
- Proof of Excellence is to upload the registration details of the products, it's commercial performance in an authorized report, and in case of packaging, the product sheet.



## Excellence in Patient Care

- Reached the highest number of patients through their out-reach programs past 24 months. With higher weight allocated to programs executed by local pharma manufacturers vs. MNCs
- Preventive and awareness campaigns conducted in the past 24-12 months. Proven by social media coverage, budgets and any accolades or awards received.
- Speed to market in providing alternatives to missing drugs proven by product registration and commercialization data.



## Excellence in Exports

- The number of new export markets opened in the past 24-12 months – consistent exporting to these new markets
- New products developed and/or adjusted to fit requirements to an export market in the past 24-12 months.
- Number of products registered in new countries in the past 24-12 months
- Investing in upgrading current infrastructure for export purposes. Acquired certificates for exports- GMP- EMEA- CIS- in the past 24-12 months
- YOY growth in exports – Export product pipeline
- Utilizing CTD or ECTD for product registration in external markets





## Excellence in Sustainability (ESG)

- Reduction of waste in factories or HQ
- water recycling, paper recycling – paperless
- safe elimination of hazardous wastes
- Reducing carbon footprint through transportation or energy
- Diversity & inclusion (% of women and/ or disabled in the workforce and leadership)
- Facilities designed to cater for special needs (ramps/bathrooms/etc)





## Excellence in Digital Transformation

Initiatives deployed in any of the following areas to digitally transform the operations

- The percentage/number of automated processes on your system. Proven by active ERP blueprint and sample shots of the dashboards management uses or a demo for Informa team.
- New tools/applications launched and/or used for efficiency in the past 24-12 months. Integrating AI
- Compliance to Track and Trace (viable for companies operating in Egypt only)



## Excellence in cleanroom industry

- Compliance to Industry Standards and sustainability.
- Adherence to ISO 14644, GMP/Annex 1, FDA, and other relevant cleanroom standards.
- Sustainable approach that creates energy savings or CO2 reduction.
- Service Quality & Innovation
- Innovative Solutions influence the effectiveness of contamination control measures or solutions support improvement.
- Customer Satisfaction & Reliability
- Positive client feedback and best practices.



## **RISING STAR**

The rising star is someone who can submit to any of the above Categories, however, they may get a waiver on the business size if they manage to prove innovation and/or excellence.





**Pharmaconex**  
In association with CPHI



**PHARMA**  
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**THANK YOU**